



RENAISSANCE®
LAS VEGAS HOTEL

PRESS RELEASE

For Immediate Release:

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Renaissance Las Vegas Hotel to Reward Meeting & Event Planners

Las Vegas, Nevada (March 11, 2009) – There’s no better time than the present to book a meeting in Las Vegas. As the entertainment capital of the world, Las Vegas also means business. To that end, the Renaissance Las Vegas Hotel has created an incentive program for meeting and event planners.

The program, which is effective until May 31, 2009, will reward planners who hold a meeting or event before December 31, 2009. Planners spending a minimum of \$7,500 in actualized revenue will have their choice of a \$250 gift card at consumer electronics store Best Buy, or complimentary Internet service in a meeting room, valued at up to \$400. Planners that spend a minimum of \$15,000 in actualized revenue will receive either a \$750 Best Buy gift card, double Marriott Reward points or complimentary Internet in a meeting room or guest room, valued at up to \$750.

“We appreciate that planners are trying to yield value during these tough economic times,” said Fred De Sota, Executive Director of Market Strategy. “This incentive plan is our way of saying ‘thank you’ as they showcase our top-notch business facilities to their clients.” The Renaissance Las Vegas Hotel is the only non-gaming hotel in Nevada bestowed with the coveted AAA Four Diamond rating.



Additional meeting planner incentives include the “pampered planner” program. This program incentivizes planners for larger party bookings and is based on their minimum booking amount. The first tier incentivizes the planners for a minimum booking of \$5,000, resulting in a suite upgrade for the meeting planner. A reservation of \$10,000, results in a suite upgrade, as well as a \$200 dining card, and the third and final \$15,000 tier rewards the planner with a suite upgrade, a \$200 dining card and choice of massage at a partnering spa, valued at \$300.

Another facet of the incentive plan is the choice of an event package. These packages range from the Chairman’s Executive Package and the Corporate Executive Package to the VIP

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Package and the Renaissance Conference Package. The highlights of each package range from simple breakfasts, snacks and varied lunches to all-day beverage service and an open bar.

With a prime location, literally steps away from the Las Vegas Convention Center, the property offers 548 guest rooms, including 30 suites ranging from 859 to 1,681 sq. ft., and over 20,000 sq. ft. of meeting space.

Blending business with relaxation, the hotel offers a wide variety of amenities, including fine dining, bar and lounge, concierge service, a health club, and a swimming pool with whirlpool spa. ENVY The Steakhouse has earned numerous awards including the “Award of Excellence” from Wine Spectator Magazine and the “Best New Restaurant off the Strip” from Las Vegas Life Magazine. ENVY The Steakhouse features an exquisite menu of steak, seafood and other favorites, in addition to its extensive wine selection.

About Renaissance Las Vegas:

An upscale boutique hotel located off the strip, the Renaissance offers a sophisticated experience with 548 guest rooms including 30 suites ranging from 859 to 1,681 square feet. Additionally, the Renaissance offers more than 20,000 square feet of meeting space to be used for meetings, conferences and corporate events; including 14 meeting rooms, a Grand Ballroom with 9,850 square feet of event space, an Executive Board Room, 10,000 square feet of pre-function space, exhibitor suites and a private dining room inside ENVY Steakhouse. The Renaissance Las Vegas Hotel is located at 3400 Paradise Road, Las Vegas, Nevada 89169. Reservations can be made by calling or logging on to www.renaissancelasvegas.com.

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